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INEGMA-E²

*International **N**etwork of **E**valuators & **G**uideline
for a **M**ethodological **A**pproach in **E**xercise
Evaluation*

D5.1 Communication & dissemination plan

WP5 – Dissemination & Continuity

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DCNAustria
Disaster Competence Network Austria



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Table of Contents

1	Introduction to INEGMA-E ² Communication and Dissemination	7
1.1	Communication and Dissemination Plan	7
1.2	Tasks and activities	10
1.3	Role of partners	11
1.4	Target groups	13
1.5	Quality management	14
1.6	Project logo	15
2	Communication channels	16
2.1	Website	16
2.2	Overview on potential conference publications	17
2.3	Overview on potential journal publications	22
2.4	Overview on planned Community/Forum/Students activities and presentations	26
2.5	Overview on planned UCPM exercises presentations	26
2.6	INEGMA-E ² - Social Media (Twitter, Facebook, etc.) presence and outreach	27
2.7	Long terms effects	28
3	COVID-19: Adaption of Communication and Dissemination activities to the global pandemic	30
3.1	Screencasts	30
3.2	Webinars	30
4	Conclusions	31
5	Annex	32
5.1	Intended roadmap	32
5.2	Intended annexes for the periodic report	33
5.2.1	Summary of attended Events	33
5.2.2	Attended events description	33
5.2.3	Events status	34
5.2.4	Newsletter status	34
5.2.5	Scientific publications status	34

List of Figures

Figure 1: INEGMA-E ² disclaimer	14
Figure 2: INEGMA-E ² project logo	15

List of Tables

Table 1: Geographical coverage of INEGMA-E ²	8
Table 2: INEGMA-E ² - Categories of direct target sectors and stakeholders	9
Table 3: Initial list of networks important for INEGMA-E ²	10
Table 4: Dissemination activities	11
Table 5: Dissemination roles in INEGMA-E ²	13
Table 6: Target groups	14
Table 7: Potetial conference participations (Status: 03/2022)	21
Table 8: Potential journal publications (Status: 03/2022)	25
Table 9: Planned community/forum/students' activities (Status: 03/2022)	26
Table 10: Planned UCPM exercises presentations (Status: 03/2022)	27
Table 11: Dissemination activities (Traditional media and social media)	28
Table 12: Events summary	33
Table 13: Attended event description	33
Table 14: Upcoming events	34

Executive Summary

INEGMA-E² International Network of Evaluators & Guideline for a Methodological Approach in Exercise Evaluation is an EU funded project designed to support the objectives of the Union Civil Protection Knowledge Network. To connect – share – grow in terms of project INEGMA-E² means creating methodology for evaluation of civil protection exercises, standard operating procedures, tools, and building a network of skilled evaluators.

The Communication and Dissemination Plan as D5.1 of INEGMA-E² WP 5, is envisaged as the baseline for coordination of all communication and dissemination activities of the project partners. It intends to ensure that the project progress is captured and visible while the results are communicated and disseminated throughout its entire duration.

INEGMA-E² Communication and Dissemination Plan summarizes the envisaged communication channels, task and activities presented in tables capturing potential EU civil protection exercises, conferences, forums, publications, lists of addressed communities and stakeholders as well as other events where the project partners will participate to share project details.

Acknowledging the limitation of its content in the preparation phase, the Communication and Dissemination Plan also provides guidance to the project partners on how to capture progress during the periodic reporting.

About this project

In the context of civil protection exercises, well-considered and extensive evaluation plays a crucial role in documenting best practices and shortcomings happening during those exercises. By noting lessons learnt evaluation is essential for a constant improvement in training efforts, thus promoting the capacities of response units in the European Union and its neighbouring countries for dealing with real disaster scenarios. INEGMA-E² is building upon an upcoming approach of independent evaluation and aims for a new level of exercise evaluation, which will meet high standards concerning documentation, replicability, and goal orientation.

The three pillars of the project are:

- 1) The development of an adequate and versatile evaluation methodology, addressing the different types of existing exercises. Each of those has different needs and goals, thus requiring diverse evaluation approaches.
- 2) Exploring the great number of existing tools, which can facilitate the data collection throughout the exercise process. Software solutions and technical tools like databases and handhelds empower the evaluators to collect a great amount of data even under difficult circumstances often part of the training reality.
- 3) The creation of an international pool of evaluators, which will be accessible by all institutions managing those kinds of exercises, to ensure the availability of highly skilled experts when needed. Those invited to this pool of evaluators will have to meet a certain skill set developed during the project.

A strong interconnection of all three essential fields - methods, tools and network – is crucial for setting new standards in exercise evaluation. By ensuring the provision of results for future exercises INEGMA-E² will significantly contribute to a continuous improvement of exercise outcomes. In addition, it will connect experts in exercise evaluation, will create a mechanism to share knowledge and good practices and will be designed for further grow and scale up.

About this deliverable

The main goal of the Dissemination and Communication Plan is to raise awareness for the project activities and results in order to make INEGMA-E² a successful project in terms communication, dissemination and continuity after the project end e.g., by taking up the outcomes of the project in various Civil Protection Organisations in the European Union.

Abbreviations and Glossary

A common glossary of terms for all INEGMA-E² deliverables, as well as a list of abbreviations, will be made available at the INEGMA-E² website.

1 Introduction to INEGMA-E² Communication and Dissemination

INEGMA-E² project is of high interest to a very wide range of civil protection actors, as evaluation of civil protection exercises including quality management and a lesson learned process. Furthermore, the expected outcomes have the potential to be applied not only in civil protection domain, but also e.g., military exercises or staff exercises of other actors from the public or private sector. For this reason, it is expected that the project message, will find a significantly interested audience.

The results and the activities of the project will thus be communicated and disseminated through different channels both throughout and towards the end of the project. While being instrumental to a number of tasks and to collect the relevant data, the different workshops as well as the linkage to the Union Civil Protection Knowledge Network (UCPKN), will constitute the privileged vehicle for interaction and dissemination at the consortium level.

A number of distinct users, ranging from decision-makers to practitioners, will benefit from these initiatives and will help to further disseminate the results of the project (e.g., national training coordinators are further multipliers). This will occur both during and at the end of the project.

Thus, the main goal of the Dissemination and Communication Plan is to raise awareness for the project activities and results to make INEGMA-E² a successful project in terms of communication, dissemination and continuity after the project end (e.g., by taking up the outcomes of the project in various Civil Protection Organisations in the European Union).

1.1 Communication and Dissemination Plan

Basis for all considerations related with dissemination and communication activities are the objectives and the impact of INEGMA-E². As part of this the main objectives of **WP 5 are accompanying all other WPs right from the beginning to ensure that the project progress is continuously disseminated during the entire project period.** In addition, essential measures will be taken to promote the sustainability of the project activities.

This deliverable D5.1 as first one of a series of WP5 deliverables is outlining the intended activities and plans of the project regarding communication & dissemination measures. As defined in the related Task 5.2 it will address different groups of stakeholders, including end users, policy makers, industry, and the scientific community within its presentation, publication and communication activities.

Therefore D5.1 presents an overview of envisaged events per partner for discussion, presentation and publication of project outcomes as introduced in the tables below.

WP 5 will continue to disseminate the findings and results of the project in close cooperation with the UCPKN after the constitution of five evaluation expert communities in WP4 as part of the sustainability and continuation work beyond the project end.

Dissemination activities will also include briefings for policy makers, as well as regulatory and standardization bodies, to shape future research and innovation programs according to the identified gaps and to establish a common European evaluation expert network. This will be reported in the final series of deliverables within WP5 namely D5.4 Continuity Concept and Layman's Report.

WP 5 – Communication & Dissemination strategy comprise

- **Create awareness** through the DG-ECHO and UCPKN channels as well as INEGMA-E² project partners communication and network channels, e.g., companies' websites and social media channels, about project objectives, results and activities.

- **Underline the excellence** of the INEGMA-E² results, through academic courses (at partners universities), scientific publications and verification of the underlying concepts, models and assumptions by the relevant scientific community, as a way to provide additional argumentation for use of the project results by relevant stakeholders.
- **Build up and foster the DG-ECHO, Civil Protection and partner community and networks** with regional "chapters" involving *local* target sectors and stakeholders that are interested in specific scenario(s), as potential end-users, evaluators (e.g., of Civil protection exercises etc.) that need to be taken into account in the planning process.

The first version of the Communication and Dissemination Plan covers the overall strategy and an activity roadmap spanning over the project live time. Where during the first half of the project the main task will concentrate on the awareness creation and building up and fostering related communities as mentioned above.

As there is only one version of this deliverable foreseen, progress reports on the WP5 activity especially regarding the Communication and Dissemination Plan will be provided in the planned project periodic reports.

INEGMA-E² addresses broad and heterogeneous target groups; the classification in categories is a guideline for all participants to browse their respective networks for access to different groups and to contribute to the spread by providing contacts, visit and host events in their region and act as "ambassadors" for INEGMA-E² as a whole and in their specific field of expertise. The consortium provides good geographical coverage of Europe considering the respective neighbouring countries:

Location of Partners	Reach (by Geography, language, culture and established economic relations)
ROMANIA	Eastern and South Eastern European Countries
AUSTRIA and GERMANY	Central European Countries, Danube Region, Benelux, Eastern part of France
FINLAND and POLAND	Northern European Countries, Denmark, Baltic Countries

Table 1: Geographical coverage of INEGMA-E²

Sector	Reach / Target
Scientific: <ul style="list-style-type: none"> • Crises Management, • Social Sciences related to Public Administrations and Security, • Military • ICT 	Universities, Research Institutes, Applied Sciences, research networks like UCPKN; cooperative research projects on national and international level. Examples: CONRIS Network Cooperation Network for Risk, Safety & Security Studies, European Organisation for Security (EOS), Public Safety Communication Europe (PSCE), and The University of the Arctic (UArctic), all scientific member institutions of the Disaster Competence Network Austria.
Public Services and Government: <ul style="list-style-type: none"> • Public Administrations, • Legislative Bodies 	General: Urban and spatial planning; land use regulations, operational planning and statistics (migration, demographic development), economic development Local: Cities and communities; first responders Regional/National: Regional and federal bodies; ministries for economic affairs; internal affairs (disaster, security), health EU/Global: EU DGs (DG-ECHO Action, Energy, Environment, CIVIL Protection, Internal Market, Maritime Affairs, Mobility and Transport, Communications Networks, Regional and urban policy,

	Neighbourhood), EU agencies, foreign administrations Legislative: Regional and national parliaments; EU Parliament, EU Council; foreign legislative bodies; International Organisations - UN
Civil Society <ul style="list-style-type: none"> • Inhabitants • Citizens Scientists • Local supplier • Schools, Students, Teachers • Private property owners 	Principally all have a kind of local interest. NGOs active in disaster response and relief, civil protection association in Austria (regional and federal). Involvement on various levels e.g., research field related associations. Or schools e.g., via subject related associations/projects. connecting with other local stakeholder project related.

Table 2: INEGMA-E²- Categories of direct target sectors and stakeholders

The following table shows the name of the network or community and details for each network. Communities and networks that have insights to share with them or is ready to take up inputs.

Name of network / community	Types of individuals / professions organised in this network	Relevance for INEGMA-E ² , in terms of communication, dissemination, exploitation
Austrian Standards Institute, committees 246 and 252	Standardisation	Provision of national standards as well as contribution to international standards (via CEN or ISO) for crisis and disaster management, dissemination of outcomes, inclusion in standardisation activities
CEN, Technical committee TC 391 Societal Security	Standardisation	Provision of European standards for crisis and disaster management, dissemination of outcomes, inclusion in standardisation activities
Union Civil Protection Knowledge Network	Standardisation / European Civil Protection Community	Relevant for dissemination and standardization (standardized service/ interface development in the area of civil protection and crisis management); outreach to huge number of civil protection experts in Europe and beyond
DKKV – Deutsches Komitee Katastrophenvorsorge (German Committee for #DRR)	German Research/Civil Protection Community	Outreach in the field of civil protection and among numerous German experts in disaster research;
Disaster Competence Network Austria	Scientific/Research Community	Relevant for dissemination activities via its website and social media channels (Twitter, LinkedIn, Facebook) outreach in the field of civil protection and among numerous Austrian/German experts in disaster research;
Public Safety Communication Europe	Scientific Society	Relevant for dissemination: International level, focus on communication perspective in exercise evaluation
RISK Research Center for Risk, Infrastructure, Security and Conflict of the Universität der	Research Community	The Center focuses on research in the fields of risks and decisions, infrastructure and security, security and freedom as well as conflict and

Bundeswehr München		regulation: INEGMA-E2 presentation and result dissemination, supporting the development of junior academics.
CMINE	Research and Practitioners Community	A shared understanding in Crisis Management across Europe, namely through the creation of the CMINE (Crisis Management Innovation Network Europe). The CMINE, supported by an online tool and in-person gatherings, link and connect stakeholders dealing with Crisis Management and allow them to exchange on challenges at all levels of the Crisis Management cycle. With that they facilitate the implementation of policies and the uptake of research and innovation by practitioners and other end-users.

Table 3: Initial list of networks important for INEGMA-E²

Dissemination is an integral part of the project activities that includes the involvement of stakeholders through evaluation and specific community building tasks.

The dissemination component of the plan is the baseline for coordination of all dissemination activities of the project partners to generate synergies and ensure an efficient dissemination at regional, national and international levels. The following sections describe the overall dissemination strategy of the project.

1.2 Tasks and activities

Dissemination Tasks

Awareness

Positioning and increase of the awareness level of INEGMA-E² among all stakeholders through targeted communication activities on the international, national and local level - communication via website/marketplace/blog, social-, general- and specialized media, e-mail, events, meetings and channels of network partners, opinion leaders and testimonials.

Acquisition

Direct address of relevant stakeholders plus animation to visit the INEGMA-E² and events, to register and to become a dedicated member of the INEGMA-E² community by using the most effective communication channels, topics, contents, arguments and offers per target group and involving them into the INEGMA-E² set-up as early as possible.

Retention & Engagement

Creation and management of a vital INEGMA-E² community involving all relevant stakeholders and animating them to become active as often as possible and interact with each other intensively:

- contribute, link, mention, recommend INEGMA-E²
- promote, contribute, embed INEGMA-E² in own professional environment
- participate at events, workshops, meetings and virtual meetings and activities performed during covid19 stage.

Dissemination Activities

 Website	<p>The "core" for all communication activities - plus multimedia content, news, community features, user registration etc.</p>
 Social Media	<p>Networking, community building and sharing of news and content via LinkedIn, Twitter, YouTube, Instagram, Slideshare, Pintarest etc.</p>
 Events	<p>Organization of anchor events as well as further local activity- and topic- related press conferences, workshops and meetings.</p> <p>Joint events with sister projects in order to optimize impact and resources.</p> <p>Events can be physical and virtual presences.</p>
 Communication	<p>Ongoing community building and management, personalized communication with stakeholders, mailings, public relations etc.</p>
 Content	<p>Content production (videos, reports, articles, posts, blogs etc.) plus handling of content which is provided by experts, prospects and end-users, partners etc.</p>

Table 4: Dissemination activities

1.3 Role of partners

Each partner will have a dedicated role for the dissemination of general information about the project. As mentioned above every partner act as a role model for INEGMA-E²'s different stakeholder and target groups.

Besides partners take an active role in dissemination related to their region and their field of expertise.

Distribution roles have the following structure:

Role	Description	Contribution	Partners
Host of events	<p>This role has 2 functionalities:</p> <p>a) Partners hosts an event of any sort where it makes sense</p>	<ul style="list-style-type: none"> Organize local issues (venue or invitation) Plan and prepare 	<p><u>DCNA</u></p> <p><u>AIT</u></p> <p><u>Students/Schools/Courses:</u></p>

	to present INEGMA-E ² b) Partner's expertise grants him an invitation at a matching event to solitaire present INEGMA-E ²	INEGMA-E ² presentation – Promote INEGMA-E ² with the event agenda – Call up and coordinate for the event relevant contribution from the other partners – Invite attendees and follow up after the event	BKK, UniBW, DCNA, LAUREA <u>End Users:</u> DCNA, LAUREA, BKK <u>Technology and IT:</u> DCNA, AIT
Attendee of events	Attend events as a visitor that may have relevance for INEGMA-E ²	– Make contacts, gather business cards and promote INEGMA-E ² to other visitors (or the event host) – Follow up after the event	This is a personal contribution and voluntary! All persons involved
Regional contact points - by expertise	Will be addressed by interested parties in their region (see Table "Location of Partners" - by other municipalities - by interested scientific parties - by governmental/public stakeholder - by the interested public	The "face of INEGMA-E ² " in their region and relevant community. – Follow up after contacts were made on regional level – Contact management will/may be centralized and serviced by INEGMA-E ² back office (DCNA, AIT)	All partners in POLAND; FINLAND AUSTRIA & GERMANY
Contact point for tools and services	Will be addressed by interested parties globally - by interested technological partners - for service integration	The "face of INEGMA-E ² " in technological respect. – Follow up after contacts were made on regional level Contact management will/may be centralized and serviced by INEGMA-E ² back office)	DCNA AIT LAUREA BBK




Content creation	<p>Section "Dissemination activities above"; targets also EXISTING content at the partners (e.g., from other projects) and will provide CONTEXT for INEGMA-E² objectives and activities!</p> <p>Editorial content for website and social media.</p>	<ul style="list-style-type: none"> – Provide or give access to any kind of content that may be useful to support the spread of INEGMA-E². – Act as Expert – Contribution on personal level e.g., a blog (or host one) – Integrate INEGMA-E² in partner's dissemination activities on own behalf 	<p>All partners, coordination by DCNA</p> <p>DCNA's editorial team</p> <p>All persons involved!</p>
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Table 5: Dissemination roles in INEGMA-E²

Note: Partner details will be made available via the INEGMA-E² website.

1.4 Target groups

Target groups for INEGMA-E2 dissemination activities according to stakeholder sectors; the target group structure is mirrored in the consortia - every partner fits in as a role model and therefore can communicate typical fields of application for INEGMA-E2 with high credibility. Their usability is proved in the respecting use cases.

 <p>Scientific Sector</p>	<p>Contributes and sells know-how and scientific data which can be used for the development of new methods, process, content and services; provides courses and reports and studies</p> <p>Partners as role models: AIT, DCNA, UniBW, BBK, LAUREA</p>
 <p>Public Services & Government</p>	<p>Collaborate with INEGMA-E² for the development of methods, process, and recognize INEGMA-E² tools and services as standard and recommend to use them officially. E.g., provide "best practices" or introduce projects requiring evaluation expertise.</p> <p>Partners as role models: DSU, DCNA, LAUREA</p>
 <p>Civil Society</p>	<p>Use INEGMA-E² services and tools for training and educational courses for students (schools; university courses, partner trainings), contribute their experience, projects and use cases and recommend INEGMA-E² to others.</p> <p>Partners as role models: UniBW, BBK, DCNA</p>


 <p>Dissemination Partners</p>	<p>Promote, recommend, quote link and report about INEGMA-E2 and organize combined events, projects, programs and campaigns with INEGMA-E².</p> <p>Partners as role models: DCNA, AIT, LAUREA, ITTI, DSU, UniBW, BBK</p>
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Table 6: Target groups

1.5 Quality management

In order to ensure the effective management and implementation of the dissemination activities, the Dissemination and Communication plan has to set down rules and criteria. Deliverable D1.1 (Project Handbook) describes the standard acknowledgment and disclaimer.

This disclaimer is included in the deliverable template and needs to be removed from consortium-internal (restricted, confidential) documents. Same disclaimer can be used in other INEGMA-E² public documents if needed.

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Figure 1: INEGMA-E² disclaimer

1.6 Project logo

The following logo shall be used as project logo throughout the project live time in all presentations (e.g., PowerPoint slides, media events, flyers etc.) and beyond the project live time when refereeing to the **INEGMA-E²** project.

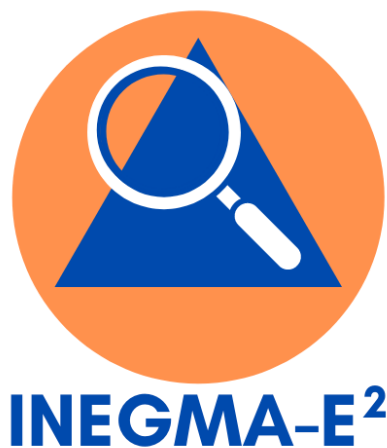


Figure 2: INEGMA-E² project logo

2 Communication channels

2.1 Website

First and permanent reachable communication channel is the project website. The project strategy is to use the information space, respectively the web-space of the DG-ECHO information platform along the UCPKN (Union Civil Protection Knowledge Network) <https://civil-protection-knowledge-network.europa.eu/projects/inegma-e2>.

As soon as the web-space is made available by DG-ECHO, the INEGMA-E² project website will be integrated and contain as main features:

- Project Description
- Partner Descriptions, - links and -logos
- Public Deliverables
- News & Updates
- Liaison & Partner projects
- Download area for dissemination material (e.g., project flyers, newsletter)

From the usage of the DG-ECHO web-space and web-platform INEGMA-E² will benefit and gain continuity related regular information exchange with partner/liaison projects within the UCPKN, means currently executed or upcoming projects in the Civil Protection Domain. It will also provide us with a broad search facility regarding social media accounts with EU input (e.g., on Facebook, Twitter, LinkedIn, etc.)

The final description and results of the website will be provided in Deliverable D5.2 Dissemination material. Concrete measures e.g., KPIs regarding the website, like number of access (by country, location, etc.) number of downloads (e.g., newsletters), are envisaged and planned, but will be (re-)defined during the course of the project and when the final access to the platform is established and the possibilities of the platform are discussed and examined with the host.

Second relevant communication channels are the conferences and journal publications. Third outreach activities are activities in universities with students and different forums and communities and forth and particularly important are long terms effects respectively activities with regard to UCPKN.

2.2 Overview on potential conference publications

The following table represents the current ideas on publication and presentations at scientific conferences. An update will be provided at each reporting period during the project review.

Conference	Short Description of the Conference and relevance to INEGMA-E ²	Envisaged period / date of contribution	Potential Partner(s) / Presenters
<p>Non Conventional Threat (NCT) Europe 2022 Hosted at Universität der Bundeswehr München</p> <p>https://nct-events.com/event/nct-europe</p>	<p>NCT Europe 2022 will welcome the highest decision makers from the European CBRNe, C-IED, EOD Community, again providing a networking and knowledge exchange platform for local & federal first responders, as well as industry leaders. Over the duration of three days, NCT Europe will feature a Conference, a Workshop stream, an Exhibition, the NCT PRO eXperience, and multiple Networking Opportunities. In parallel to the NCT Europe conference, the event will host the Union Civil Protection Mechanism (UCPM) funded project FORMATEX23 CBRN Technologies User Workshop.</p> <p>Relevance: The conference provides an interdisciplinary platform for the above-mentioned communities and is an opportunity to present the aims of the project to a broad variety of experts, local and federal first responders. In context with the FORMATEX23 CBRN Workshop another EU funded project is present at the conference, which can be used to interact with experts and gather contacts for expert interviews.</p>	23-25 May 2022	UniBW
<p>UNDRR, United Nations Office for Disaster Risk Reduction (UNDRR) GP2022/2023 Conference – Global Platform for Disaster Risk Reduction is a</p>	<p>UNDRR (formerly UNISDR) is the United Nations focal point for disaster risk reduction. UNDRR oversees the implementation of the Sendai Framework for Disaster Risk Reduction 2015-2030, supporting countries in its implementation, monitoring, and sharing what works in reducing existing risk and preventing the creation of new risk.</p>	Q3-Q4 2022 / Q1-Q2- 2023	DCNA AIT LAUREA
D5.1 Communication and dissemination plan	Copyright © INEGMA-E ² Project Consortium	Page 17 of 34	

<p>multi-stakeholder forum https://globalplatform.undrr.org/about/gp2022-themes</p>	<p>Relevance: Outreach activity on UN and international level. Usage as global platform with regards to communication with international stakeholder forums. Interesting community also regarding expert working group on indicators and terminology relating to disaster risk reduction was established by the General Assembly in its resolution 69/284 for the development of a set of possible indicators to measure global progress in the implementation of the Sendai Framework for Disaster Risk Reduction 2015-2030, coherent with the work of the Inter-Agency and Expert Group on Sustainable Development Goal Indicators and Terminology on Disaster Risk Reduction. https://www.undrr.org/terminology Also for further: Monitor of Sendai Framework. https://sendaimonitor.undrr.org/</p>		
<p>UNOCHA -HNPW, United Nations Office for the Coordination of Humanitarian Affairs – Humanitarian Networks and Partnerships Weeks https://www.unocha.org/events HNPW 2022 (02-20 May) https://vosocc.unocha.org/GetFile.aspx?xml=7099mNSNuyt2Obljn0rASVQuOcrk99i1yNbKXSwpylU9vDMxB11.html&tid=7099&laid=1</p>	<p>OCHA offers corporate partners a unique opportunity to partner with the UN organization that has the mandate to coordinate humanitarian action on behalf of the humanitarian community. OCHA is responsible for bringing together all relevant international and national actors to ensure a coherent response to emergencies.</p> <p>Relevance: OCHA maximizes the impact of humanitarian contributions and adds value to every humanitarian dollar spent by reducing duplication, avoiding gaps, and creating synergies through coordinating response programmes</p>	<p>Q3-Q4 2022 / Q1-Q2- 2023</p>	<p>DCNA AIT LAUREA UniBW</p>
<p>EFDRR European Forum for Disaster Risk Reduction https://efdr.undrr.org/</p>	<p>The European Forum for Disaster Risk Reduction (EFDRR) forms the regional platform structure of Europe. The triennial EFDRR has established itself as an important vehicle to address the regional disaster risk challenges. It serves as a</p>	<p>Q3-Q4 2022 / Q1-Q2- 2023</p>	<p>DCNA AIT LAUREA</p>
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	<p>forum for other stakeholders to take a shared responsibility and make actionable commitments to reduce disaster risk.</p> <p>Relevance: The conference, true to the multi-stakeholder spirit of the Sendai Framework, enables governments and stakeholders to exchange experiences on successful practices and innovative approaches to prevent, reduce and manage disaster risk. This results in forward looking action plans based on a mutual sharing status of DRR implementation</p>		
<p>GADRI summit, Global Alliance of Disaster Research Institutes https://gadri.net/ https://gadri.net/events/events/</p>	<p>the GADRI conference aims at stock taking of progress in DRR research from its members towards targets of the Sendai Science and Technology Roadmap.</p> <p>Important for academics to be aware how science can directly contribute to national and local disasters, for example, a dam break or an epidemic outbreak, etc. Such situations prompt scientists' interventions, expertise, and experience and to share them with emergency managers in crisis situations.</p> <p>Relevance: It communicates academic science across scientific disciplines to policy makers and practitioners. Also lecture series are available on disaster science and management</p> <p>Also linked with GP2022 (see above) https://gadri.net/events/events/</p>	<p>2022 2023</p>	<p>UniBW, DCNA</p>
<p>JRC's DRM KC annual seminars https://drmkc.jrc.ec.europa.eu/ https://drmkc.jrc.ec.europa.eu/events-news/drmkc-annual-seminars</p>	<p>The European Commission Disaster Risk Management Knowledge Centre integrates existing scientific multi-disciplinary knowledge and co-develops innovative solutions for existing needs. Activities of the EC DRM KC support the translation of complex scientific data and analyses into usable information and provides science-based advice for DRM policies.</p> <p>Relevance: Connection to the JRCs networks and the DRM KC Community.</p>	<p>2022 2023</p>	<p>DCNA</p>
<p>EU Civil Protection Forum</p>	<p>The Forum welcomes actors involved in the implementation and shaping of the</p>	<p>28-29 June 2022, Brussels</p>	<p>DCNA</p>
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	<p>European Civil Protection Policy. This includes representatives from the civil protection and disaster management communities such as governments, local, national and regional civil protection authorities, first responders, EU institutions, the scientific community and the private sector as well as other relevant stakeholders wishing to provide their input to this discussion.</p> <p>https://ec.europa.eu/echo/partnerships/civil-protection-partners/european-civil-protection-forum_sl</p> <p>Relevance: Forum addresses governments, local, national and regional civil protection authorities, first responders, EU institutions, the scientific community and the private sector.</p>		
<p>Disaster Research Days, https://www.dcna.at/index.php/de/disaster-research-days-2022.html</p>	<p>Science and research play an essential role in preventing disasters and building resilient systems. The transfer of scientific findings into practice, as well as the joint discourse with expert representatives from authorities, emergency organizations and the economy are crucial in order to be best prepared for challenges in disaster prevention and management.</p> <p>Relevance: This event supports the dialogue and networking between the different scientific disciplines and fields in disaster management on national and international level</p>	<p>12-14 October 2022, UNI Innsbruck, Austria</p>	<p>DCNA AIT UniBW</p>
<p>ICCP -. International Conference on Civil Protection</p> <p>https://waset.org/civil-protection-conference-in-march-2023-in-paris</p>	<p>Aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Civil Protection.</p> <p>Relevance: The conference provides an interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Civil Protection</p> <p>https://waset.org/civil-protection-conference-in-march-2022-in-paris</p>	<p>ICCP 2023: 17. International Conference on Civil Protection March 29-30, 2023 in Paris, France</p>	<p>DCNA AIT LAUREA UniBW</p>
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<p>Crisis Prevention Symposium https://www.interschutzhutz.de/en/side-events/conferences/civil-protection-symposium/</p>	<p>The civil protection symposium is aimed primarily at leaders from public-sector authorities and agencies with responsibility for safety and security and decision-makers from fire departments and aid organizations.</p> <p>Relevance: It a) deals with cross-border cooperation in disaster situations, focusing on Germany, Switzerland and the US and b) focus on the civil protection challenges posed by extremes of weather, such as floods, droughts and wildfires. These topics are becoming increasingly important in light of climate change and require coordination and connection between and among aid agencies and government institutions at both national and international level.</p>	<p>21 and 22 June symposium on civil protection at INTERSCHUTZ 2022</p>	<p>DCNA</p>
<p>Digitaler Katastrophenschutts-Kongress https://www.katastrrophenschuttkongress.de/#!/up</p>	<p>Conference addresses civil protection issues in Germany. Topics are: Research projects in civil protection (safety research); Innovative technologies in fire protection; AI in civil protection. Civil-military cooperation; Personal protective equipment; IT Security in Critical Infrastructures (KRITIS); Future of Critical Communication</p> <p>Relevance: Platform for Civil Protection Organisation, Disaster management authorities, local authorities, public health services, politics and science.</p>	<p>Q2 2023</p>	<p>UniBW</p>
<p>Katastrophenschutz Fachtagung Land Niederösterreich</p>	<p>Addressing current topics in civil protection on province and federal level in Austria: Past deployments in regional scenarios, exercises past and upcoming, bridging between authorities and civilians.</p> <p>Relevance: public authorities, first responder organizations, practitioners in general;</p>	<p>Q3 2022/23</p>	<p>DCNA AIT</p>

Table 7: Potetial conference participations (Status: 03/2022)

2.3 Overview on potential journal publications

Journals / Books	Short Description and relevance to INEGMA-E ²	Date/Year	Potential Partner(s) / (Co)- Authors
<p>Crisis Response Journal</p> <p>https://www.crisis-response.com/</p>	<p>Crisis Response Journal, along with its associated channels, is the global information resource that covers all aspects of human-induced disasters and natural hazards, spanning response, disaster risk reduction, resilience, business continuity and security.</p> <p>Relevance: The journal's aim is to bring agencies, disciplines, and nations – as well as the private and public sectors – together in order to increase the understanding of their different roles and perspectives, thereby improving a unified response to large scale crises, or averting crises in the first place through effective disaster risk reduction.</p>	2022 and 2023	DCNA, AIT, UniBW, LAUREA
<p>Springer - GADRI book series</p> <p>https://www.springer.com/series/16177</p>	<p>Disaster and Risk Research: GADRI Book Series is published under the auspices of the Global Alliance of Disaster Research Institutes (GADRI). The global status of disaster research reflects the major strides made in the disaster sciences. These volumes present the forefront of disaster research, including key scientific findings, methodologies, policy recommendations and case studies. Whilst disaster risk needs to be managed in an integrated manner, persistently isolated applications of knowledge, practice and policy are falling short of ensuring disaster-resilient societies. Responding to this deficit calls for measurement, tools, techniques and institutional structures that can realistically support comprehensive risk assessment and management across multiple hazard landscape. As such, disaster research is now faced with a multi-disciplinary, multi-stakeholder challenge. Contributions to this series therefore address many varied and critical opportunities to advance the subject area. A cross-cutting vision shared across the Disaster and Risk Research volumes is to improve the future of</p>	2022 and 2023	DCNA, AIT, UniBW, LAUREA

	scientific and technological guidance with clearly identifiable roadmaps to ensure human safety and security.		
Journal of Civil Protection https://journals.ucp.by/index.php/jcp/index	The mission of the Journal of Civil Protection consists in the formation of scientific and information environment reflecting the state of research of native and foreign scientists concerning life safety provision in emergency situations and civil protection. Relevance: The journal publishes articles of native and foreign scientists, reflecting achievements of technical, psychological and military sciences, civil protection applied in the human life safety provision in emergency situations.	2022 and 2023	DCNA, AIT, UniBW, LAUREA
Emerald Publisher https://www.emeraldgroupublishing.com/	Publisher of social science research. Publisher of many Civil protection related articles.	2022 and 2023	DCNA, AIT, UniBW, LAUREA
International Journal of Disaster Risk Reduction https://www.sciencedirect.com/journal/international-journal-of-disaster-risk-reduction	The International Journal of Disaster Risk Reduction (IJDRR) is the journal for researchers, policymakers and practitioners across diverse disciplines: earth sciences and their implications; environmental sciences; engineering; urban studies; geography; and the social sciences.	2022 and 2023	BKK, DCNA, AIT, UniBW, LAUREA
Journal of Contingencies and Crisis Management https://onlinelibrary.wiley.com/page/journal/14685973/homepage/productinformation.html	The Journal of Contingencies and Crisis Management is an invaluable source of information on all aspects of contingency planning, scenario analysis and crisis management in both corporate and public sectors. It focuses on the opportunities and threats facing organizations and presents analysis and case studies of crisis prevention, crisis planning, recovery and turnaround management. With contributions from world-wide sources including corporations, governmental agencies, think tanks and influential academics, this publication provides a vital platform for the exchange of strategic and operational experience, information and knowledge.	2022 and 2023	BKK, DCNA, AIT, UniBW, LAUREA
Journal of Homeland	Created in 2004, the Journal of Homeland	2022 and 2023	BKK, DCNA, AIT,

<p>Security and Emergency Management</p> <p>https://www.degruyter.com/journal/key/jhsem/html</p>	<p>Security and Emergency Management (JHSEM) is an online journal that publishes original, innovative, and timely articles describing and assessing research and practice in the fields of homeland security and emergency management. JHSEM publishes not only peer-reviewed articles but also opinion, news/communiqués, and book/media reviews.</p> <p>JHSEM's mission is propelled by the conviction that in fields that share significant operational elements, such as homeland security and emergency management, both researchers' and practitioners' insights are needed for success; in isolation, their perspectives can offer only partial views of the reality. Accordingly, JHSEM also aims to serve as a bridge between the researcher and practitioner communities, facilitating the kind of collaboration and coordination that enables them to appreciate and benefit from the associated implications and inherent connections in their fields. It is only from the intersection of these two perspectives and the interchange of ideas that the most compelling knowledge, novel insights, and best practices can emerge.</p>		<p>UniBW, LAUREA</p>
<p>Journal of Emergency Management</p> <p>https://www.wmpllc.org/ojs/index.php/jem/index</p>	<p>The Journal of Emergency Management is edited, written and peer reviewed by a nationally recognized team of the country's foremost, hands-on EM experts. They include top professionals from the public and private sectors who offer real world experience and practical solutions, and leading academics who provide perspective and analysis on the latest research and studies. Together, they bring you the most thorough, relevant and useful source of information on emergency management.</p> <ul style="list-style-type: none"> • Emergency planning and response • Disaster recovery and business continuity planning • Emergency preparedness and 	<p>2022 and 2023</p>	<p>BKK, DCNA, AIT, UniBW, LAUREA</p>
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	<p>response legislation</p> <ul style="list-style-type: none"> • Risk management • Emergency management today, tomorrow and in the future • Severe weather, flood and hurricane studies • Emergency communications • Continuity of operations and infrastructure protection • Preparation and evacuation for the disabled • Cross-training in emergency management 		
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Table 8: Potential journal publications (Status: 03/2022)

2.4 Overview on planned Community/Forum/Students activities and presentations

Forums / Communities / Students activities	Short Description	Date/Year	Potential Partner(s) / Presenters
Laurea University of Applied Sciences / International security	Student group work investigating exercises and their evaluation in Finland, France and Sweden.	Student presentations Spring 2022	LAUREA
Laurea University of Applied Sciences / International security	Student group work investigating exercise evaluation solutions.	Student presentations Spring 2023	LAUREA
Universität der Bundeswehr München AND Laurea University of Applied Sciences / International security	Joint workshop with students from both universities investigating exercise evaluation solutions.	Spring/Summer/Autumn term 2022/2023	LAUREA UniBW
Universität der Bundeswehr München	Call for proposals as a topic for final theses in Bachelor and Master courses including a Kick-off Workshop with introduction of the INEGMA-E ² project	Spring/Summer/Autumn term 2022/2023	UniBW
Universität der Bundeswehr München	Student group work in study projects and seminars including a Kick-off Workshop with introduction of the INEGMA-E2 project	Spring/Summer/Autumn term 2022/2023	UniBW
Universität der Bundeswehr München	RISK Junior members Workshop	Spring/Summer/Autumn term 2022/2023	UniBW

Table 9: Planned community/forum/students' activities (Status: 03/2022)

2.5 Overview on planned UCPM exercises presentations

UCPM exercises	Short Description	Date/Year	Potential Partner(s) / Presenters
ResponSEE	FSX in Bosnia and Herzegovina around earthquake scenario	26-29 April 2022	DCNA, AIT
ARTIC REIHN	FSX in Norway around maritime and CBRN accidents	02-06 May 2022	DCNA, LAUREA
DOMINO	FSX in France around CBRN, maritime and health accidents	16-20 May 2022	DCNA, AIT
PROFOUND	FSX in Hungary on flood response	30 August – 2	DCNA, DSU, AIT

		September 2022	
BALANCE	FSX in Montenegro on earthquake response	10-14 October 2022	DCNA, DSU, AIT

Table 10: Planned UCPM exercises presentations (Status: 03/2022)

Note: Additional exercises in 2023 will be reported during the periodic report(s).

2.6 INEGMA-E² - Social Media (Twitter, Facebook, etc.) presence and outreach

Online presence requires the use of any of the social media channels available at present. For INEGMA-E² audience Twitter and Facebook will be chosen because its scope is aligned with our internal objectives. In the project, diverse audience need to be reached, from different countries, sectors and research areas, Twitter allows us to impact, engage and interact with all of them by this channel, Facebook reaches out to nearly everyone and also to many partner projects in the domain that have similar accounts.

All social media activities grab broad attention and then go to redirect all this audience to the website, our main showcase portal. As a secondary place we plan to redirect the audience to YouTube. In this platform the visitors can watch videos, demos and tutorials or may subscribe to public courses.

Measures can be easily taken by counting periodically the Tweets, Followers, Likes. etc. It means that the impact and engagement with the audience has been altered by this active use.

Continuous improvements:

- **Increase the number of followers**
- **Promote events in twitter and facebook:** the participation in events and conferences is important for the project and for all the consortium because is an opportunity to make visible all the results achieved and the future outcomes. Thus, INEGMA-E² twitter can be used to follow those big events where the partner participates to measure what happened on social media while streaming the event.
- **Provide/Fill Twitter calendar:** The calendar is an internal tool that every expert in communication should count on for weekly or monthly report. This tool helps the team to control and manage the content what is shared. In this way, the control and maintenance of the content we share with the audience is kept by our internal communication expert, letting every interested person to know what the type of content is shared, the source, even more details such as the time delivered, hashtag used...
- **Social Media campaigns:** We planned to categorize the information by the different source campaigns they can come:
Website (linking content from the website, such as newsletter, news and events in twitter)
YouTube channel (We will communicate every update in this channel through twitter, as well)
General information of the project (Some post must be related with the project general objectives, updates providing a link directly to the website)
Retweet/ shared post: Sometimes, other accounts tell stories or share information very appreciated focusing on different fields or sectors, so that can be useful to share with our audience. It is a way to increase visibility and impact the audience.

Additional activity plan including traditional media and outreach

Activity	Description	
Press releases for private and public (consumer) media	<ul style="list-style-type: none"> • Raise awareness for INEGMA-E², foster frequent website visits; "convenience" product for journalists • local interest, local languages • Download from INEGMA-E² and partners' websites 	Starting Q2/22; frequency depending on events of wider interest (demonstration cases)
Leaflets/brochures (section)	<ul style="list-style-type: none"> • Flyer or postcard format • To be distributed on attended events • Swap with other initiatives, projects • All partners can distribute them 	Layout Q2/22, variations per region/use case according to partners' needs;
TV and Radio programs	<ul style="list-style-type: none"> • Evaluation or suitable channels including terms and conditions • Distribution and sharing according to our website strategy 	Media distribution plan per quarter – depending e.g., events of UCPM exercises or similar. Coordinate with partner event's organisers.
Online and Social Media activities	<ul style="list-style-type: none"> • Raising awareness and attract followers at every (partner) event. 	Setup during Q2; continues updates along attractive events and project news.
Workshops and talks	<ul style="list-style-type: none"> • Planning for events and appropriate attendance in progress; INEGMA-E² presence • Concept for end user workshops • End user workshops (physical and virtual) 	Planning from Q2-Q3/2022 Events from Q2/2022 ongoing

Table 11: Dissemination activities (Traditional media and social media)

2.7 Long terms effects

On a long-term basis the main impact of the project will be the virtual network of evaluators. With the implemented skill set for quality assurance and a continuously developed training concept for different evaluation requirements, a systematic, high standard evaluation will be part of every future civil protection exercise. The trained INEGMA-E2 network of evaluators will provide a continuum beyond the scope of the project. The network evaluators will not only use these methods, but they may engage in further development of the framework.

The lessons learned and best practices will then systematically be archived and made accessible to potential exercise managers to facilitate further improvement of future exercises. This contributes to the overall goal to continuously progress and thus improve the training for real scenarios. Finally, the project wants to build upon its outputs by integrating the virtual network into the Knowledge Network and providing all produced material to the entire civil protection community. Moreover, the dissemination and communication measures will ensure that a wide audience concerned with civil protection exercises will be informed about the progress and results of the project.

Important to mention is that INEGMA-E2 will promote other types of collaboration and networking that can continue after the project has ended. An example is the joint higher education course, planned jointly by UniBW and Laurea. This will have the potential to lead to deeper forms of collaboration between the two schools in regard to the evaluation of exercises.

3 COVID-19: Adaption of Communication and Dissemination activities to the global pandemic

In case of the unfortunate scenario that COVID-19 returns and causes again hard lockdown affecting our dissemination agenda as planned and indicated we will have to adapt to the situation and demonstrate our work through channels like dedicated Screencast or/and Webinars to showcase our developments.

3.1 Screencasts

Screencasts will take between 1,5 and 4 minutes and can refer to other screencasts or content. They will be implemented in the web applications where suitable. Aside from offering assistance in how to use the applications they will inspire members to enrich their digital offers on platform with screencasts themselves.

3.2 Webinars

Additionally, webinars can be prepared for interactive engagement with different audiences. First attempt will be a webinar for expert audience from other projects to raise their awareness towards the INEGMA-E² project, tasks and program.

For wider audience and better conversion rates the webinars for experts shall be co-hosted and distributed by partners, UCPKN as well as DC ECHOs activities too.

4 Conclusions

The current document provides a first stage plan on intended dissemination activities that will be extended during the course of the project; therefore, the Communication and Dissemination Plan cannot be yet complete. Especially for the year 2023 as events are not yet scheduled by the respective organisers. Thus, activities will evolve during the project lifetime, but the current version already indicates intended activities regarding conferences, publications and social media activities and participation along CP exercises.

The website implementation has not yet started as the discussion with the UCPKN is in progress. The social media activities will start when first results (e.g., newsletter, events list) are available. Accounts will be defined, created and organised during Q2/2022.

Intended lists of scientific publications, events, workshops and student courses are already listed in the respective sections in this document.

In case COVID-19 lock-downs will return we intend to provide as fallback solutions, where it fits in, Webinars (e.g., in form of individual workshops) or Screencasts.

Updates on disseminations plan and activities will be provided along with the periodic reports. It is envisaged that INEGMA-E² will provide content in regional languages and keep exploring the opportunities of local language websites (partnering with established platforms).

5 Annex

5.1 Intended roadmap

Road map of planned dissemination actives

Starting with

Q2 / 2022 to Q3/2022:

- 1 conference paper
- 2-4 presentations either at conferences or at stakeholder or project partner's events
- Website (1st version) available at the DG-ECHO information platform - UCPKN
- Flyer preparation and distribution
- Newsletter
- Planning of Social-Media visibility (Facebook, Twitter). Arranging accounts.
- Planning of student courses

Q3 / 2022 to Q4/2022:

- 2 conference paper
- 2-4 presentations either at conferences or at stakeholder or project partner's events
- 1 stakeholder engagement workshop with e.g., planned or past CP exercises
- Updates on the Website and Social media sites (as needed).
- Newsletter(s)
- 1-2 Student courses at partner locations UniBW, LAUREA, DCNA

Q1 / 2023 to Q2/2023:

- 1 conference paper
- 1 journal paper
- 2-4 presentations either at conferences or at stakeholder or project partner's events
- Workshop with CP exercise participants – along with an exercise (if any)
- Updates on the Website
- Newsletter(s)
- 1-2 Student courses at partner locations UniBW, LAUREA, DCNA

Q2 / 2023 to Q3/2023:

- 2 conference paper
- 2 journal papers
- 2-4 presentations either at conferences or at stakeholder or project partner's events
- Workshop(s) with CP exercise participants – along with an exercise (if any)
- Updates on the Website
- Newsletter(s)
- 1-2 Student courses at partner locations UniBW, LAUREA, DCNA

5.2 Intended annexes for the periodic report

5.2.1 Summary of attended Events

Updates to be provided at the periodic report and in the final dissemination report within D5.3. (Table form to be used see below).

EVENT	PLACE	DATE	URL

Table 12: Events summary

5.2.2 Attended events description

Updates to be provided at the periodic report and in the final dissemination report within D5.3. (Table form to be used see below).

Symposium "Climate change and Natural Hazards"	
URL Link -	Location, Date
Partner participant -	Link to Publications / Presentation
Short Event Description -	
Relevance to INEGMA-E ² -	
Conclusions -	

Table 13: Attended event description.

5.2.3 Events status

Updates to be provided at the periodic report and in the final dissemination report within D5.3. (Table form to be used see below).

Event	Place	Date	URL	Partner
Workshops	TBD			
Meetings	TBD			
Exercises	TBD			

Table 14: Upcoming events

5.2.4 Newsletter status

Updates to be provided at the periodic report and in the final dissemination report within D5.3.

Newsletters can be found on the website for downloads.

5.2.5 Scientific publications status

Updates to be provided at the periodic report and in the final dissemination report within D5.3.