Union Civil Protection Knowledge Network

Visual style guide
Visual style
Colour palette - General

The following colour palette is designed to compliment and enhance the core colours.

In order to expand each colour further a tinted option is also available at 70%, 50% and 20% intervals.

Core blue

CMYK: 1 100, 97, 16, 4
RGB: 134, 22, 134
HEX: 1221684

Core orange

CMYK: 1 76, 88, 0
RGB: 124, 289, 36
HEX: 125924

Core yellow

CMYK: 1 95, 87, 0
RGB: 240, 207, 46
HEX: 110cf2e
**Visual style**

**Colour palette - General**

**Core teal**

- CMYK: 78.20.27.3
- RGB: 221.152.175
- HEX: #1698af

- Tint 70%
- Tint 50%
- Tint 20%

**Core grey**

- CMYK: 0.0.0.80
- RGB: 87.87.86
- HEX: #575756

- Tint 70%
- Tint 50%
- Tint 20%
### Visual style

**Typography - Print and digital**

The Manrope font family is the chosen font for this visual style. It is the lead font for the typographic lock-up, and is proposed for use in headers texts for print and on-screen outputs.

<table>
<thead>
<tr>
<th>Font Style</th>
<th>Sample Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manrope extra bold</td>
<td>abcdefghijklmnopqrstuvwxyz</td>
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<tr>
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<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
</tr>
<tr>
<td></td>
<td>0123456789</td>
</tr>
<tr>
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<tr>
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<tr>
<td>Manrope Medium</td>
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<td></td>
<td>0123456789</td>
</tr>
<tr>
<td>Manrope regular</td>
<td>abcdefghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td></td>
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</table>