Knowledge Network Quick Guides

Editorial Guidance
What makes a good story?

Union Civil Protection Knowledge Network

Change	What has happened, what has changed, what's new?
	In other words, why this story, and why now?
Proximity	Where did this happen? With a local newspaper, we are grabbed by something that has happened in our home town. The Knowledge Network community still has this sense of affiliation with people across Europe and beyond.
	So, where did this happen, how is the Knowledge Network community affected?
Significance	Why was this needed? What are the implications for us in how we carry out disaster risk management operations?
Human interest	People make news, not abstract concepts.
	Is there somebody who can tell this story for you: someone who took part in your training or exercise activity, or who benefited from the products that your project has made? First-person accounts are readable and give your story authenticity.
Surprise	Is there something unexpected, rare, or unique about your story? An element of "I did not know that!" makes your piece fun to read and more memorable.
Professional news	How does this affects our lives at work as civil protection, disaster risk management, science professionals?
	How can this help me do my job better? Above all, the Knowledge Network platform is a place for the Knowledge Network community to share their valuable experience with others.