



**HELLENIC REPUBLIC**  
Ministry for Climate Crisis  
and Civil Protection

**THEMIS**



# **General Secretariat for Civil Protection (GSCP) THEMIS project**

## **Introduction & Actions Brussels Kick Off, March 18th, 2025**

International Relations Directorate  
General Secretariat for Civil Protection  
Ministry for Climate Crisis and Civil Protection



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## UCPM-2024-TRACK1

- ❖ Project number:101191956
- ❖ Project name: Strategic Framework for Raising Public Awareness and Training Programs for Disaster Risk Management in the Tourism Sector
- ❖ Project acronym: THEMIS
- ❖ Total eligible costs 314.938,45€ Max grant amount 299.191,52€
- ❖ Project starting date: 1 January 2025
- ❖ Project end date: 31 December 2026
- ❖ Project duration: 24 months
- ❖ Subcontractor: Civil Protection Institute, University of Western Macedonia (cpin.gr)



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## THEMIS Project

### **Tourist Vulnerability:**

- Greece attracts year-round visitors who are often unfamiliar with local hazards and emergency procedures
- Vulnerable tourist groups include elderly individuals, people with disabilities, and families with young children
- These groups require special attention during emergencies

### **Project Goals:**

- Develop comprehensive guidelines for awareness campaigns to educate and prepare tourists for effective disaster risk management
- Equip tourists with awareness, preparedness, and response strategies
- Enhance visitor safety while strengthening regional disaster management
- Develop tailored interventions addressing tourists' specific vulnerabilities
- Cultivate a culture of safety among visitors to Greece



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### PILOT AREAS

(Officially confirmed with Regional/Local Authorities):

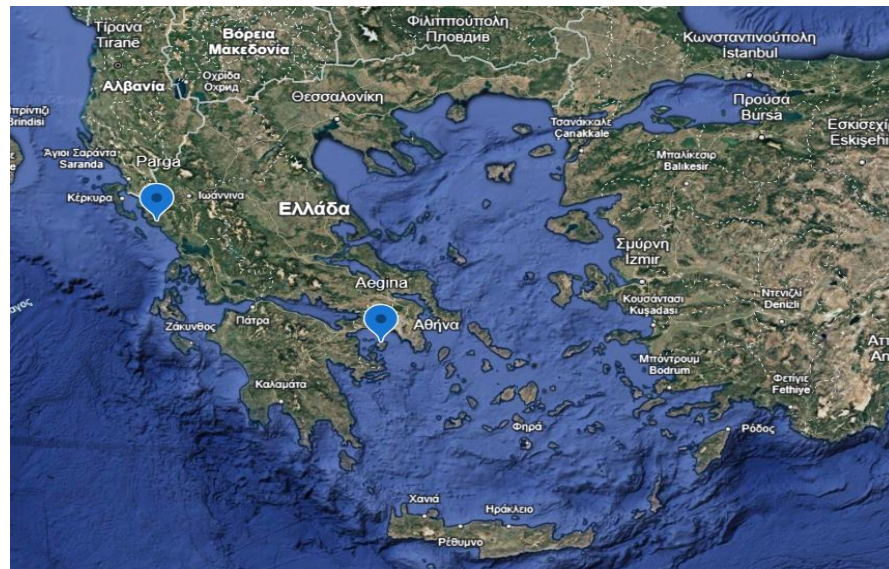
- a) Parga in the prefecture of Epirus, Western Greece
- b) Island of Aegina in the prefecture of Attica, situated in the Saronic Gulf

### ACTIVITIES TO DATE & MAJOR EVENTS PLANNING:

- Advisory Board Committee established
- Contract signed with subcontractor
- Dissemination Plan created
- Internal Kick-Off meeting: end of March
- First working periods at Pilot areas:
  - End of May
  - End of June
- Further planning to be determined during Internal Kick-Off

### Why These Areas:

- Tourism-dependent economies
- High volumes/flows of visitors
- Challenging operational environments
- Face major disaster risks





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## **THEMIS- Project objectives**

- ✓ Educate tourists on disaster preparation and response to increase local resilience
- ✓ Apply data-driven methods tailored to specific tourism destinations
- ✓ Develop fact-based approaches for disaster management strategies
- ✓ Improve disaster preparedness capabilities of the visitors in chosen disaster-prone tourist areas
- ✓ Raise visitors' awareness about disaster prevention and preparedness
- ✓ Improve risk communication for visitors to allow for more effective crisis response
- ✓ Establish a collaborative framework addressing specific visitor needs during disasters and provide guidelines for impactful awareness campaigns, in collaboration with public, non-governmental and the private sector.
- ✓ Establish public-private sector and local community partnerships on Disaster Risk Reduction and management in the tourism sector.



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## **THEMIS- Project implementation**

- ✓ **Assessment:** state of play, identification of gaps, SWOT analysis
- ✓ **Training:** training programs on preparedness tailored to the profile of visitors in specific areas
- ✓ **Development:** Create awareness-raising materials and conduct campaigns
- ✓ **Evaluation:** Measure and analyze results
- ✓ **Integration:** Incorporate findings into strategic guidelines
- ✓ **Dissemination:** Integrate follow-up to the Wildfire Peer Review report on Greece (June 2024)
- ✓ **Dissemination:** Include project elements into Corporate Social Responsibility programs of Tourism Industry to achieve sustainability and continuation of results



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## WORK PACKAGES AND DELIVERABLES

Work Package No	Work Package name	Lead Beneficiary	Effort (Person-Months)	Start Month	End Month	Deliverables
WP1	Project management and coordination	1 - GSCP	3.00	1	24	D1.1 – 1st Progress Report D1.2 – 2nd Progress Report
WP2	Raising Awareness, Needs Assessment and Consultation	1 - GSCP	2.00	1	24	D2.1 – Dissemination plan D2.2 – Needs Assessment Report D2.3 – Layman's Report D2.4 – Risk Communication Strategies and Guidelines Report D2.5 – Materials for communication purposes
WP3	Implementation	1 - GSCP	2.00	6	22	D3.1 – Raising awareness campaigns and training programs guidelines
WP4	Tailor Made Pilot Cases	1 - GSCP	2.00	12	22	D4.1 – Pilot testing of public raising awareness campaigns and training programmes and creation of set of parameters for their fine tuning depending on each pilot area's context. D4.2 – Report on training on the added value and practical use of the new tools/ guidelines for local and regional authorities
WP5	Evaluation – Way Forward	1 - GSCP	1.00	12	24	D5.1 – Project Evaluation Framework D5.2 – Project Activities Evaluation Report and Way Forward Road Map (including Lessons Learnt report)



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## ADVISORY BOARD

### First Level:

- Representatives from General Secretariat of Civil Protection
- Region of Attica and Epirus
- Municipalities of Parga and Aegina
- University of Western Macedonia

### Additional Engagement:

- GSCP will assess need for additional advisory board members during initial implementation
- Established cooperation with non-advisory board entities that may contribute at specific stages (e.g., Fire Brigade Headquarters)

### Tourism Sector Stakeholder Engagement:

- Extensive consultation with diverse stakeholders including:
  - Local authorities
  - Tourism associations
  - Tour operators
  - Hotel and property owners
  - Local, national, and international organizations

### Second Level:

- Representatives from Ministry of Tourism
- Ministry of Culture
- National Confederation of Disabled People





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**Thank you for your attention**

